



Department of Health's Role Supporting Convergence

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Convergence and Legacy

- London as a World City
 - Legacy of the past: people and places
 - Our legacy to the future: people and places
- ‘Health’ creates a bridge:
 - Health inequalities are not just a social justice issue
 - Healthy people contribute more/ use less public resource
 - NHS services important in tackling health inequalities
 - The NHS & care sector major components of economy

Importance of East London

- Key national and regional targets require action in East London
 - Life Expectancy/Infant mortality
 - Physical activity
- Large industrial scale change requires:
 - Pressing need for action
 - Drive and energy
 - Fresh ideas
 - Delivery mechanism and enhanced partnership working

Recognise these in SRF and why we are supportive

Working Jointly

- DH part of cross government board with the host boroughs
 - Working with Director General for Health Improvement on our 'offer'
- Addressing the social determinants of health:
 - Supporting links between SRF & GLA HI Strategy
 - Part of Marmot Review team regional partnership
 - Regional Public Health Group's own programme led by Mike Brannan
 - Transferring learning from National Support Teams
- Tobacco control, alcohol, diet and sexual health also important
 - Tobacco use remains major cause of health inequalities

Harnessing the benefit from 2012

London 2012 Candidate City File

- *'...major catalyst for change and regeneration in east London..., leveraging resources, spurring timely completion of already programmed infrastructure investment and leaving a legacy to be valued by future generations'.*
- *'Without the Games, change would happen but would be slower, more incremental and less ambitious from a sporting, cultural and environmental perspective'.*
 - DH and NHS backed the bid from the start
 - Chief Medical Officer directly involved and supportive
 - Sir Liam's 2010 Public Health Report focuses on PA
 - No country captured legacy from Paralympic and Olympics
 - Will require active management

Go London

Ambitious multi-agency strategy to capture potential legacy benefits


- 300,000 more adults participating regularly in sport and physical activity
- 150,000 more adults lifted out of inactivity
- 30,000 more adults reaching Chief Medical Officers recommended levels

Core Themes of London's Strategy

- Encouraging 2012 'Festival Effect' to support behaviour change
- Energising local systems to focus on 2012 health legacy
- Targeting the inactive utilising social marketing research
- Promoting physical activity through the workplace
- Exploring the use of incentives and new technologies to get Londoners more active.

The NHS' Other Roles

- Healthcare for London and helping local NHS provide high class services
 - Polysystems and quality of primary care crucial
 - Early Years
 - Health Checks programme
 - CVD risk registers and management of high risk patients
 - Good evidence that life expectancy can increase in short-term
 - National Support Team wealth of experience

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- Support for NHS using its power as employer
 - Expected to be in the Mayor's Health Inequalities Strategy
 - Response to Boorman (supporting NHS staff to stay healthy)